Jakarta EE Marketing Committee Meeting - October 18, 2018

Agenda

Approval of the previous mtg minutes **(5 mins)**
Review of actions from last call **(10 mins)**
- Jonathan to try and pick the templates apart to find all of the pieces we'd need to create the proposal/templates by the end of the week, and to see about meeting with Eclipse developers at EclipseCon to discuss further.
- Tanja to start an email thread to start discussing what we will do with this data (standardization of EE4J projects) and how to present it on the page.
- Amelia to send the documentation/add to the github issue that MicroProfile is using to share with community for submitting blog posts.

✓ Reporting to/from Steering Committee (Mike) **(10 mins)**
✓ Next steps on Jakarta EE Community Voices **(10 mins)**
- Responses
- Analysis

✓ Member blog editorial calendar for members to signup **(10 mins)**
● How To Share Jakarta EE Blogs via personal blogs (if done by EF team) **(10 min)**
- Should they be released & shared from Jakarta EE blog tab instead of personal blogs?
- Amelia requests/votes committee members can volunteer to post via Jakarta EE Twitter after creating Do's and Don'ts for posting.

Attendees

Jonathan Gallimore - Tomitribe
Ed Bratt - Oracle
Debbie Hoffman - Payara
Cesar Saavedra - Red Hat
Mike Denicola - Fujitsu

Eclipse Foundation representatives:
Thabang Mashologu (Eclipse Foundation)
Tanya Obradovic (Eclipse Foundation)
Stephanie Swart (Eclipse Foundation)
Paul White(Eclipse Foundation)

Discussions:

standardization of EE4J projects
Jonathan provided templates used from MicroProfile, said he'd work with Eclipse developers to move it forward. In email thread, Tanja mentioned Bill mentioned if he has data he could

plug it into templates. Ed said Bill wants to ensure it's integrated with data in Github. Paul suggests working on the project thru the marketing mailing list.

Steering Committee Update (Mike)
Town Hall Meeting at EclipseCon at 6:30pm Central European/9:30am PST. A video call has been set up/email sent out to invite those attending Code One to participate in Town Hall meeting.

Oracle contributions - SC confident Eclipse GlassFish 5.1 release candidate milestone is on schedule/will happen on time - Oct 22nd.
Dec 14th Eclipse GlassFish 5.1 release also on track.
Dimitry sent Tanja a blog draft regarding release candidate.

David reported on Jakarta EE voices survey. Received 74 responses, 24 participants. Most mentioned items: CDI alignment (#1 item), Jax-RS, JMS. EJB mentioned often but not from standpoint of moving it forward but more about removing/taking it apart and making it part of CDI.

Tanja reported - Jakarta EE working group meetings to take place last Wed of every month, with exception of October due to time change in Europe. That meeting will be scheduled/invite to be sent for Nov 7th. If marketing feels there is an update to be made to working group, Tanja will add to agenda of WG meetings.

Paul reported - Spec process draft pushed out for community review. Marketing committee could give it a marketing push, and ensure our organizations provide feedback on it. If questioned about the Eclipse Spec Process - the spec process will be approved as Eclipse -wide spec process that the Jakarta working group will approve/and use. Appropriate for all members as opposed to just the Jakarta working group.

Key links that will be shared:
Ed suggested in presentations, for example, as a quick reference for someone should probably use a link shortening tool. (Bitly)

Jakarta EE Community Voices
What does marketing committee want to do to promote? Should we blog on findings? Could provide commentary for where we're going. Demonstrates community has a place to speak. Posting major results would be good. Information is not vetted so our blog posts should frame it in this way. David will be writing an article for upcoming newsletter as well.

How To Share Jakarta EE Blogs via personal blogs
Eclipse Foundation has used personal blogs for years. Currently reviewing process/considering. Further discussion on this topic can take place via the email thread.

The Jakarta EE Blog is currently on backlog of Eclipse development team. Plan is to have both aggregator and blog platform. To be discussed when dev team has bandwidth to implement the blog.

Reminder: No meeting next week because of conferences.

Actions:

Jonathan to meet with Eclipse web development team (Eric) to discuss standardization of EE4J projects, Tanja to initiate contact.

Marketing committee organizations to provide feedback on the spec process draft.

Member blog editorial calendar- Marketing committee to consider blogging about Jakarta EE Community Voices. Please update with blog posts related to releases and community voices.